



West Central District III

OF WASHINGTON INTERSCHOLASTIC ACTIVITIES ASSOCIATION

Broadcasting Policy and Steps

General Policy:

1. The West Central District III of the WIAA (WCDIII) maintains exclusive broadcasting rights to all WCDIII events. Ancillary to this right is the right to require payment from the broadcaster.
2. The broadcasters requesting permission to broadcast WCDIII events must have written authorization from the WCDIII Director.
3. All contests will be played at the approved site on the date and time as scheduled. Changes will not be altered to satisfy special broadcasting schedules.
4. In addition to paying rights fees to broadcast WCDIII events, broadcasters receiving authorization must agree to promote the event no less than 15 times during or preceding the week of the event at no cost to the WCDIII.
5. Commercials must be in good taste and be acceptable to the WCDIII.
6. All stations receiving feed from the original broadcaster must pay the same fee.
7. Proof of liability coverage is required by the broadcaster and must be sent to the WCDIII office before the start of the broadcast.
8. The WCDIII reserves the right to cancel the agreement if the broadcaster violated any section of this policy.

Rights Fees:

1. Radio/Webcast (Audio Only)
 - a. Football \$100 per game -
 - b. Basketball \$50 per game \$150 to cover team in tournament
 - c. Soccer \$50 per match \$100 to cover team in tournament
 - d. Volleyball \$25 per match \$100 per tournament
 - e. Other Sports \$50 per contest
2. Television (Live) \$1,500 per game for all events
3. Television (Delayed) \$500 for all events
4. Webcast Video \$200 for all events
5. Educational Radio \$25 for all events
6. Educational TV/Webcast V. \$50 for all events

Steps for Broadcasting a West Central District III Event:

1. Secure Broadcasting Form from the West Central District III website (under "Forms") at www.wcd3.org
2. Complete form and send via attachment to sthielwcd3@comcast.net or fax to **1-800-518-WCD3** (9233) or mail to WCDIII office. (Be sure to include **your** email address.)
3. Once application is processed and approved, a copy will be sent back to applicant.
4. **Immediately send check** in mail made payable to West Central District III (address is on form)
5. Call venue and make contact with the A.D. to insure they have an area available for your broadcast.
6. Show copy of approved contract and business card/identification at pass gate.
7. If questions, call Shelly Thiel, WCDIII Director at 424-433-0555 or e-mail at sthielwcd3@comcast.net